

October 13, 2020



Tuesday Edition: Association News You Can Use

Thank you for Participating... The Results are IN!

Many thanks to everyone who participated in our Communications Survey last week! We are thrilled to report that almost **250 residents responded** and shared their helpful and constructive feedback with us! A summary of survey findings are below:



- **89%** of residents strongly agree/agree that the Community Management Team is **effectively communicating** important messages regarding community operations in response to COVID-19.
- **92%** of residents strongly agree/agree that they **feel informed** about community news, events, meetings and other important information.
- Our **weekly newsletters** are the preferred format to receive community communications, followed by the *Life in Estrella* Community Magazine, the Life in Estrella website and our @LifeInEstrella social media channels.

- **59%** of residents expressed an **interest in text messaging** as a means of communicating Association information.
- **82%** of residents **engage in our community communications**.

We received several thoughtful suggestions on improvements we can make in our communications efforts, and will be taking several ideas under consideration. These include new resident outreach, the structure of our email blasts, personalizing our communications, and how to more effectively encourage dialogue from our residents.

Thank you again for participating in our survey! We appreciate you sharing your thoughts with us.

"We're just being neighborly. Everybody's a neighbor."

We want to extend our heart-felt thanks to everyone who has volunteered to be part of the **Estrella Good Neighbor Initiative**, our new program to connect the community through simple acts of kindness.



Our goal with the program is to pair up neighbors in need with neighbors who can help. We have gotten offers to assist with a variety of tasks, including:

- Running Errands
- Providing Transportation
- Preparing Meals
- Child Care
- Pet Care

Currently, we have many “active” volunteers (those who have offered to help in some way) but not many “passive” volunteers (those in need of assistance). We know it can be difficult to ask for help, but we have many eager volunteers who genuinely want to assist with any of the good deeds listed above.

For example, if you would like help **hanging up outdoor Halloween decorations**, we're sure some of our volunteers would love to get your home in the spooky holiday spirit. Please feel free to contact Communications Manager Karen Angelo at kangelo@ccmcnet.com or 623-243-5831 and let us know how we can help. We're hoping to pair residents up soon!

A Virtual 5K and Holiday Cookies? What a Treat!



Virtual 5K Turkey Trot

November 1-26

Wobble before you gobble! Complete a 3.1-mile run, walk or jog anytime between November 1 and Thanksgiving to participate in Estrella's first ever virtual 5K!

The first 100 finishers will receive a 2020 Turkey Trot medal. Post your time in the challenge portal and be sure to attach any photos you may have



Yule Love

Virtual Holiday Cookie Baking

Friday, November 13

6:30-7:30 p.m.

Follow along with Master Chef Jr. Season 4 alumni, Vivian Stich, as she makes her famous Orange Ricotta Softie Cookies!

A list of ingredients will be provided prior to the

taken during your race!

Top male and female competitors will receive prizes for the fastest 5K

(3.1 mile) time.

[Sign Me Up, I'm Hot to Trot!](#)

event so that you can follow along at home. A live Q&A will take place during the event.

Register through November 13!

[I'm Ready to Sleigh](#)

Holiday Cookies!

Get Ready for a *BOO*-tiful Halloween with these Events!



Don't be Afraid!

Join us on Boo Boulevard

Friday, October 23

5:00-9:00 p.m.

Drive on over to Starpointe and take in all the spooky (and sweet) fun on Estrella's Drive Thru Boo Boulevard. Fun activities for the whole family, include:



Help Rella Become Bewitching!

Halloween Character Call

Thursday, October 29

6:00 -7:00 p.m.

Have some good advice to help Rella the Witch become less like a witch?

- **Halloween Photo BOOth** with a costumed character, fall décor and event signage. Your photo will be developed immediately and given to you at the next stop on the tour!

- **Pumpkin Patch:** Small pumpkins and supplies to decorate them will be given to the kids to add to your home's pumpkin patch!

- **Candy Trail:** It **is** Halloween after all.

- **Scarewash** or **Sweetwash:** Make your selection, keep your hands inside the vehicle at all times, and get ready for a sweet or scary Halloween "wash!"

- Be sure to register via [LifeInEstrella](#) and sign up for a specific drive thru time. The cost is only \$5/vehicle regardless of number of occupants.

During their character call, kids can help Rella learn how to be less "witchy."

Families who stay on the line during this virtual ZOOM event will enjoy one last interaction with Rella as she learns to laugh and smile and dance like her new non-witch friends.

[This Call Sounds Faboolous!](#)

Virtual Pumpkin Carving Class

Wednesday, October 28

6:00-8:00 p.m.

World famous artist Ray Villafane will really strike a gourd with attendees at this virtual event.

Simply purchase your own pumpkin and carving tools (suggested supplies are sent when you sign up) and follow along with Ray to carve out some fun for the entire family.

Attendees can ask questions and share comments via the chat feature during the event. Get a sneak peek at Ray's work at this [link](#) and sign up now! There are only a few spots left!



[I'm Ready to](#)

Get Ahead of the Carve!

Orange You Glad it's Autumn?

Treat yourself to this Fall-tastic Event!



[Life Leaf This Class](#)

Sounds Like Fun

Virtual Wine Glass Painting with Debra Goley

Friday, November 6

6:00-8:00 p.m.

In this virtual how-to class, local artist Debra Goley will show attendees how to create two of these beautiful fall-themed wine glasses.

Cost is \$25 per resident, which includes all the supplies needed to create two glasses. Supplies can be picked up at Starpointe the week of October 26.

Registration is open, so sign up now and click on the "Virtual Paint Night Estrella" tab. The ZOOM Meeting link will be provided after registration is completed. All sales are final.

October Committee Meetings

The Trails Committee will meet virtually **October 19**, at **5:00 p.m.**

[Register via Zoom](#)

The Art Gallery Committee will meet virtually **October 21**, at **3:30 p.m.**

[Register via Zoom](#)

Socialize with Us!



We are regularly updating our Life In Estrella website, Facebook and Instagram pages with information about community events, news, happenings and other fun facts. If you haven't [signed up](#), [followed us](#) or [liked us](#) yet, feel free to go online, check us out, and join the conversation.

Estrella Joint Committee | (623) 386-1112 | www.LifeInEstrella.com

Professionally Managed by [CCMC](#)

[New Home Info](#) (623) 386-1000

Community Patrol (602) 329-0462

After Hours (800) 274-3165

Emergencies 9-1-1

Starpointe Residents Club (623) 386-1949

Presidio Residents Club (623) 322-7841

[STAY CONNECTED](#)